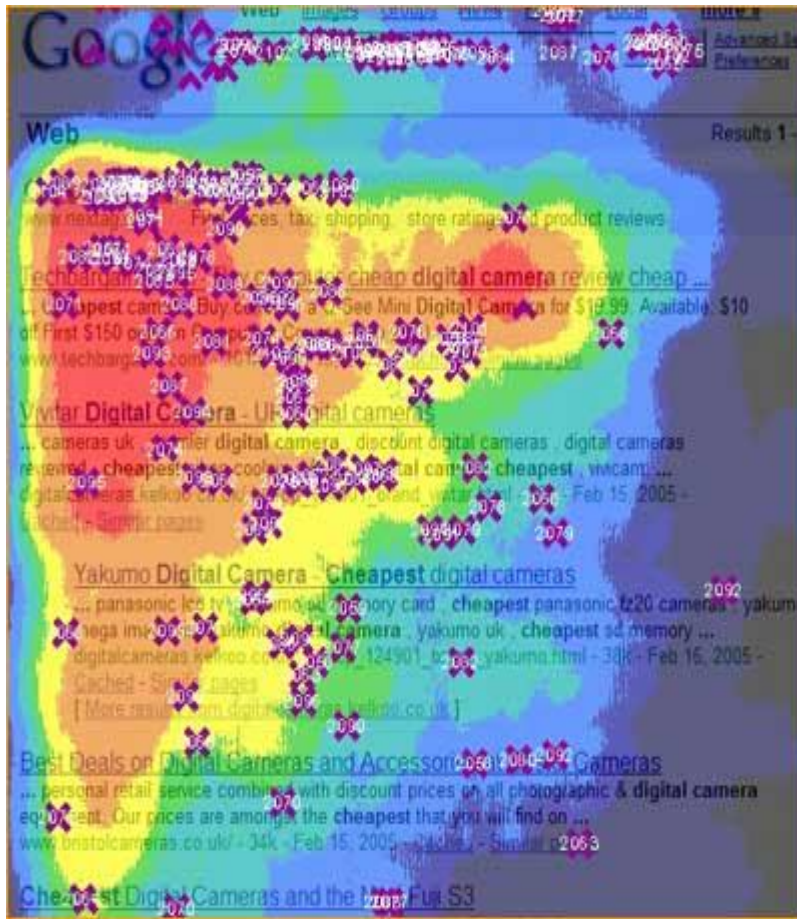


SEO Success Cases: Amsterdam Book Now





- More Visits
- More bookings or contacts
- More visibility
- More ROI on the long run

- ☒ Specialized on vacation rentals
- ☒ Satisfied SEO clients
- ☒ Customized SEO plans

SEO audit

= analysis website

- domain
- web structure
- web content
- keywords
- external links

SEO monthly plan

= regular tasks on a monthly basis

- Optimizing landing pages & property pages
- monthly reports Google Analytics
- content creation, new texts


Linkbuilding

= ADDITIONAL

- strategy
- external links from social sites
- quality links from relevant sites
- social media



More than 60
apartments,
houseboats and
bed & breakfasts
in Amsterdam

 The Nr.1 houseboats vacation rentals in Amsterdam Call us: Weekdays 09:00-17:00
+31.6.4671.6676
MY FAVORITES 0

HOME AMSTERDAM HOUSEBOATS AMSTERDAM APARTMENTS BED AND BREAKFAST AMSTERDAM SIGHTSEEING SPECIALS English

Book a holiday in Amsterdam

Property Type: Choose a property type

Check-in:


Check-out:


Adults: 1 Children: 0 Babies: 0


Search

WE OFFER UNIQUE HOUSEBOATS, APARTMENTS AND BED AND BREAKFASTS IN AMSTERDAM.

Check out our specials: The discount appears after filling in the dates

from **110.00 €** per night

Houseboat Amsterdam studio in the Docklands A089

from **90.00 €** per night

Amsterdam bed and breakfast on houseboat A351

from **170.00 €** per night

Houseboat Amsterdam in Centre-Jordan private terrace A277

Goals



Attract
traffic

Increase
visits to
website

Engage
visits on
website

9. Amsterdam Book Now

amsterdambooknow.com/

The number 1 houseboats vacation rentals in Amsterdam.

Before



Don't Like

Google apartments amsterdam

Cómo llegar Mis sitios

apartments cerca de Ámsterdam, Países Bajos

Apartamentos en Ámsterdam
La alternativa única a los hoteles.
¡Alquila a locales en Ámsterdam!
www.airbnb.es/Amsterdam

Ámsterdam - apartamentos
Reserva tu viaje corto a Ámsterdam
Wimdu™ - Mejor que un hotel.
www.wimdu.es/Amsterdam

B&B Amsterdam Center
Lijnbaansgracht 156, 1016 VW
Ámsterdam, Países Bajos
+31 6 54677192 · booking.com
1 reseña
"Positiva: ubicación comodidad y confort atencion del personal ambiente ..." - booking.com

Pina Apartments
Keizersgracht 233, 1016 EA Amsterdam,
Países Bajos
+31 20 320 8225 · pina-apartments.com
1 reseña
"Very noisy to the point you just can't sleep and a very penetrating ..." -

About 63,500,000 results (0.47 seconds)

Ads by SEOquake:

SEMrush collected 125 billion backlinks!



START NOW!

Log in Tweet +1 33

Request all Show as CSV Save hl: none gl: none Reload

PR I L LD I Rank Age Rank

Apartments Houseboats Amsterdam

amsterdambooknow.com/

Amsterdam Book Now offers apartments, houseboats and bed and breakfasts in Amsterdam. Enjoy our Amsterdam apartments.

You've visited this page 4 times. Last visit: 4/7/14

Ferienwohnung Amsterdam ...

Amsterdam Hausboot Low Budget
Bed and Breakfast A351 ...

Accueil

Amsterdam Book Now propose
Location appartement ...

[More results from amsterdambooknow.com »](#)

1. Hotels in Amsterdam. Book your hotel now! - Booking.com

www.booking.com » Netherlands » Noord-Holland » Amsterdam

Radisson Blu Hotel is in a quiet part of Amsterdam's center, just a 7 minute walk



Amsterdam Book Now

Following

Contact info

From Amsterdam Book Now's profile

Email info@amsterdambooknow.com

Phone +31646716676

Recent posts



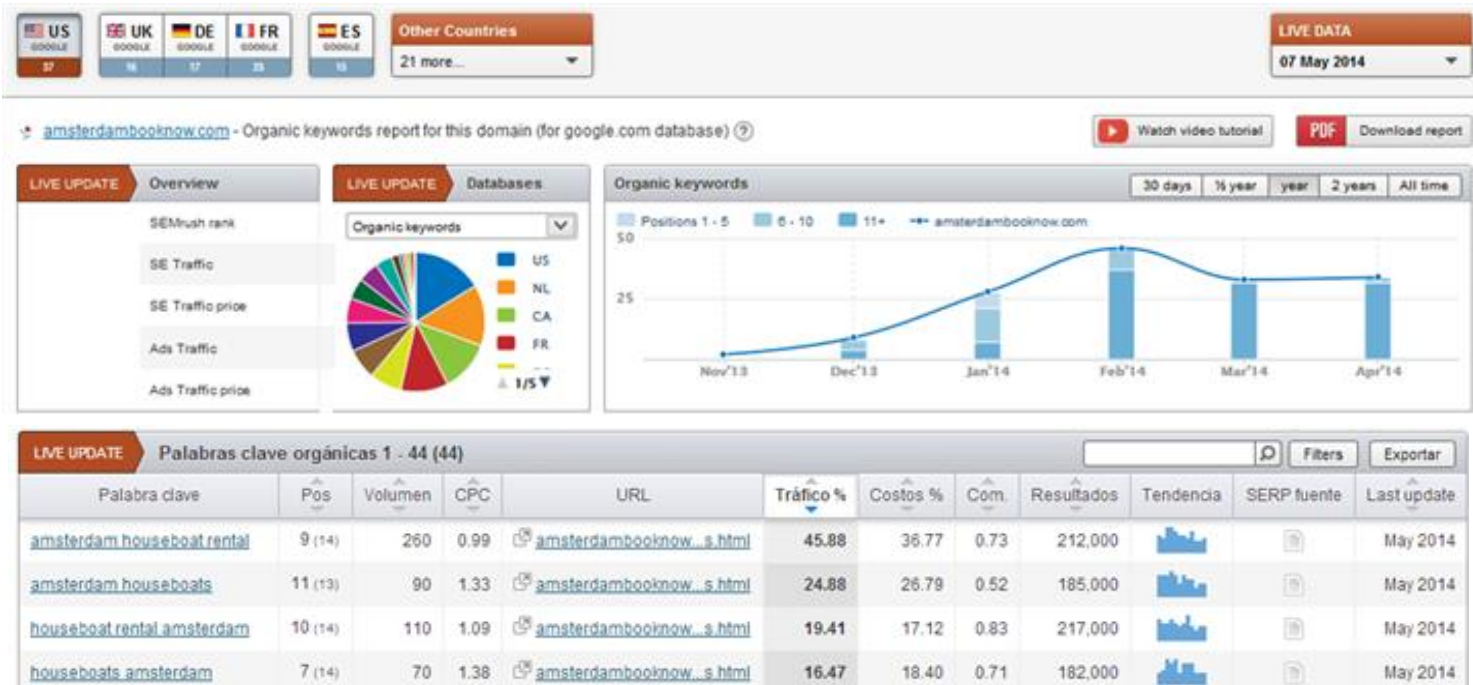
Thanks to our follower/friend @Diana Rodrí Sán for these 2 amazing pictures of #Amsterdam! And you, do you have pics of Amsterdam? Please, send them to ... 5 hours ago

Now



Like

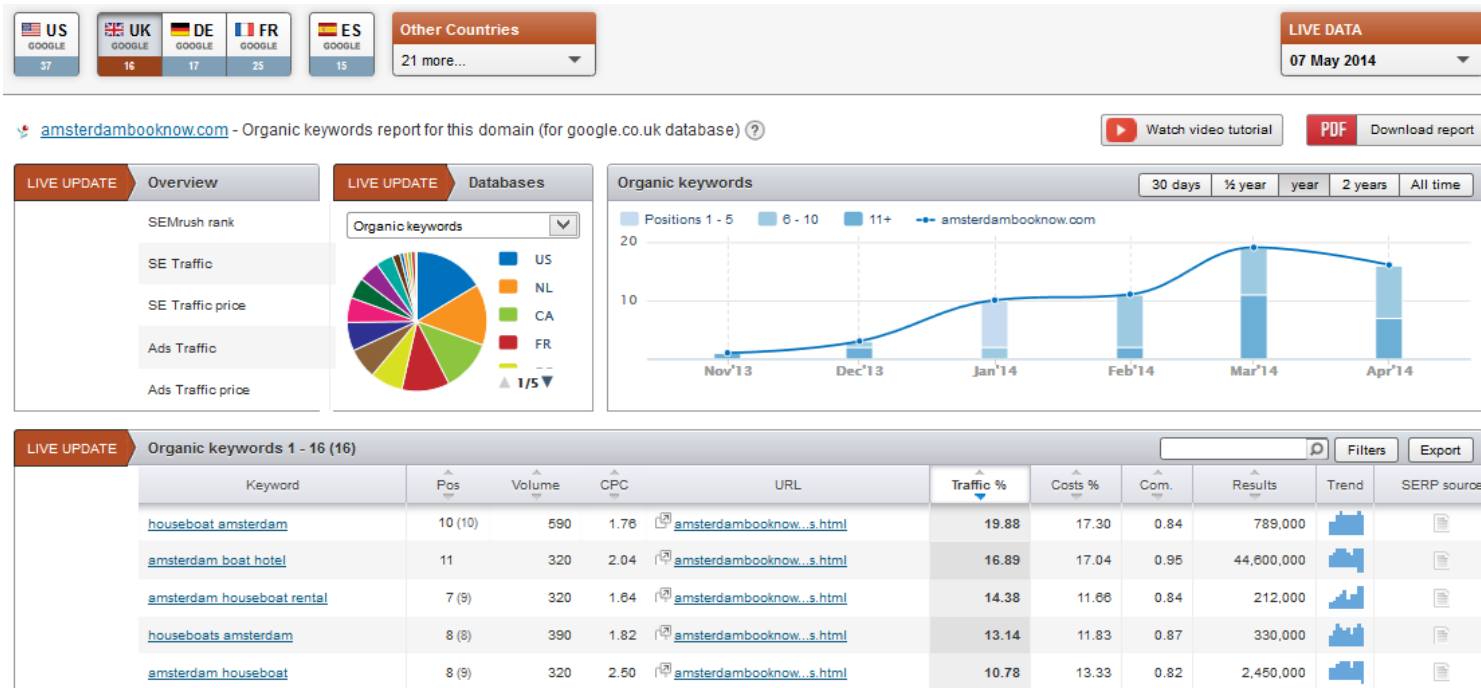
In GOOGLE.com:



We positioned the following keywords in Google.com on the first two pages:

- amsterdam houseboat rental
- amsterdam houseboats
- houseboat rental amsterdam
- houseboats amsterdam

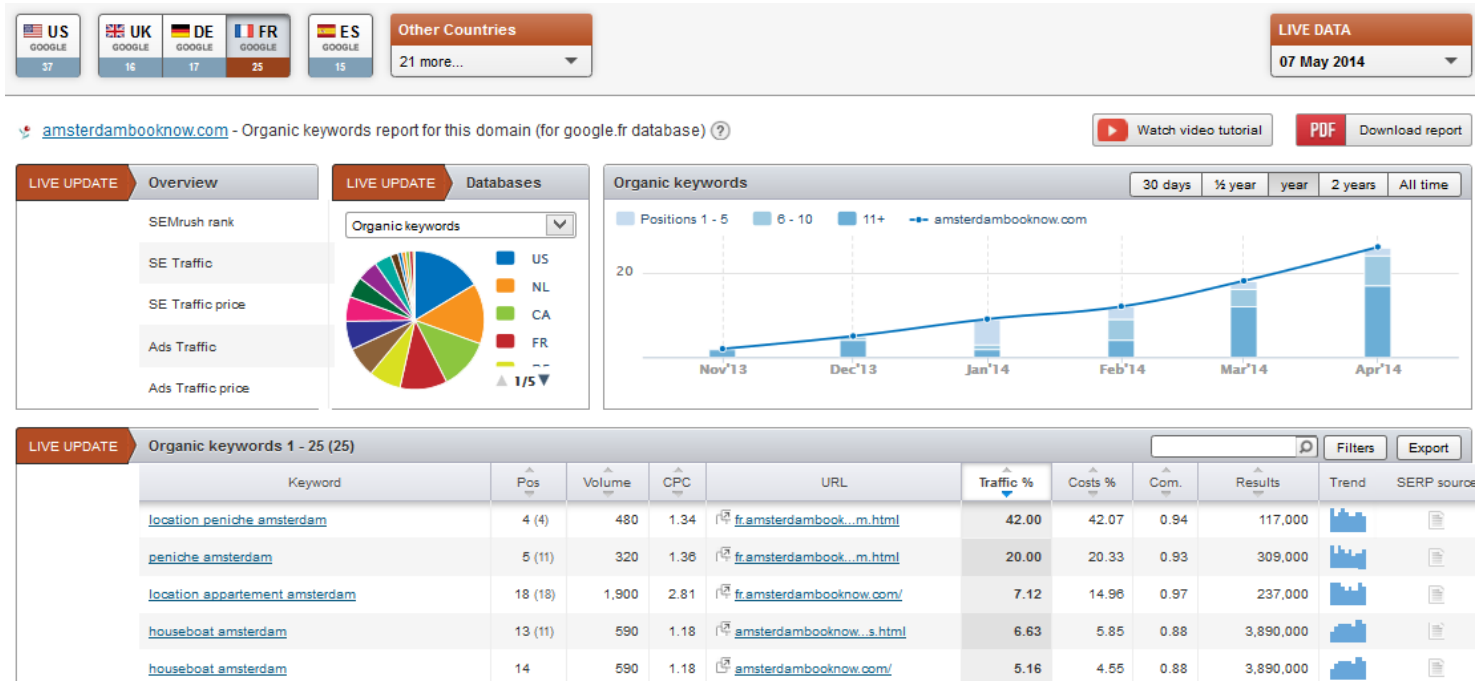
In GOOGLE.co.uk:



We positioned the following keywords in Google.co.uk on the first two pages:

- houseboat amsterdam
- amsterdam houseboat rental
- houseboats amsterdam
- amsterdam houseboats

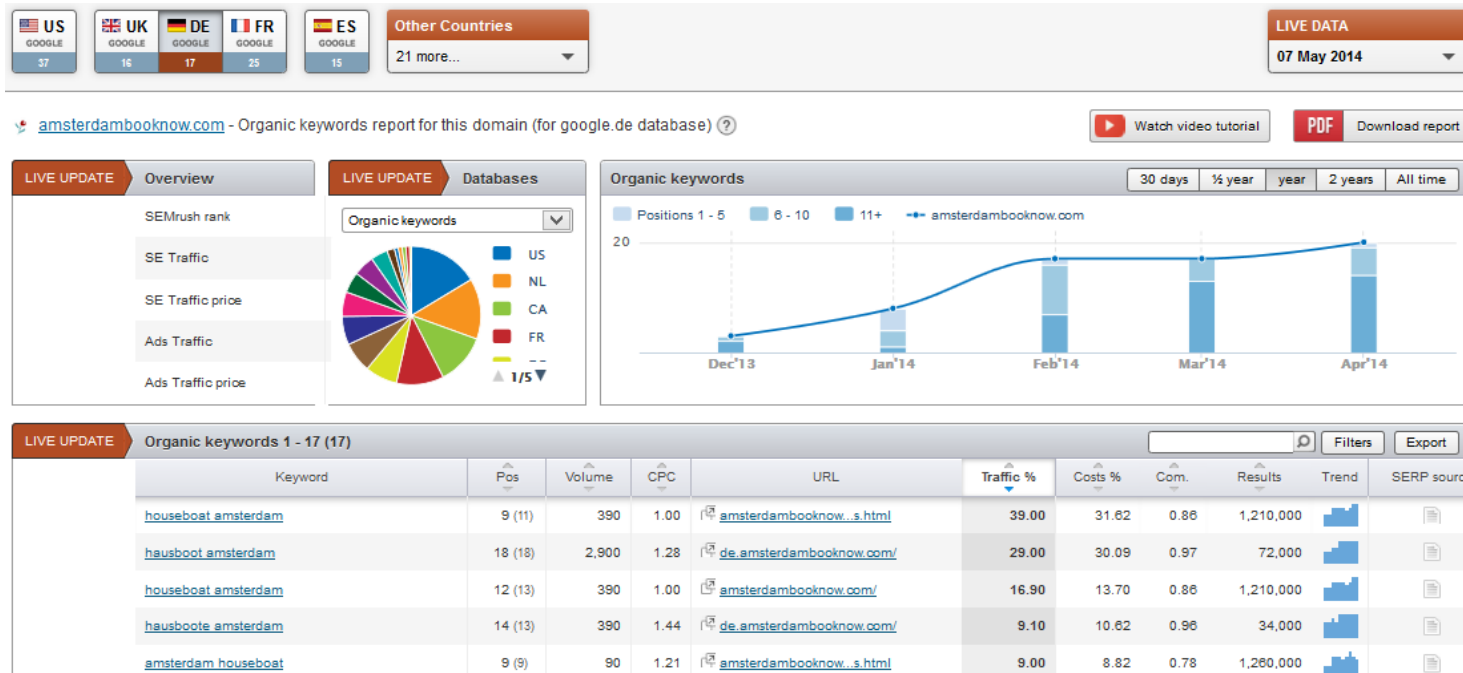
In GOOGLE.fr:



We positioned the following keywords in Google.fr on the first two pages:

- location peniche amsterdam
- peniche amsterdam
- location appartement amsterdam
- houseboat amsterdam

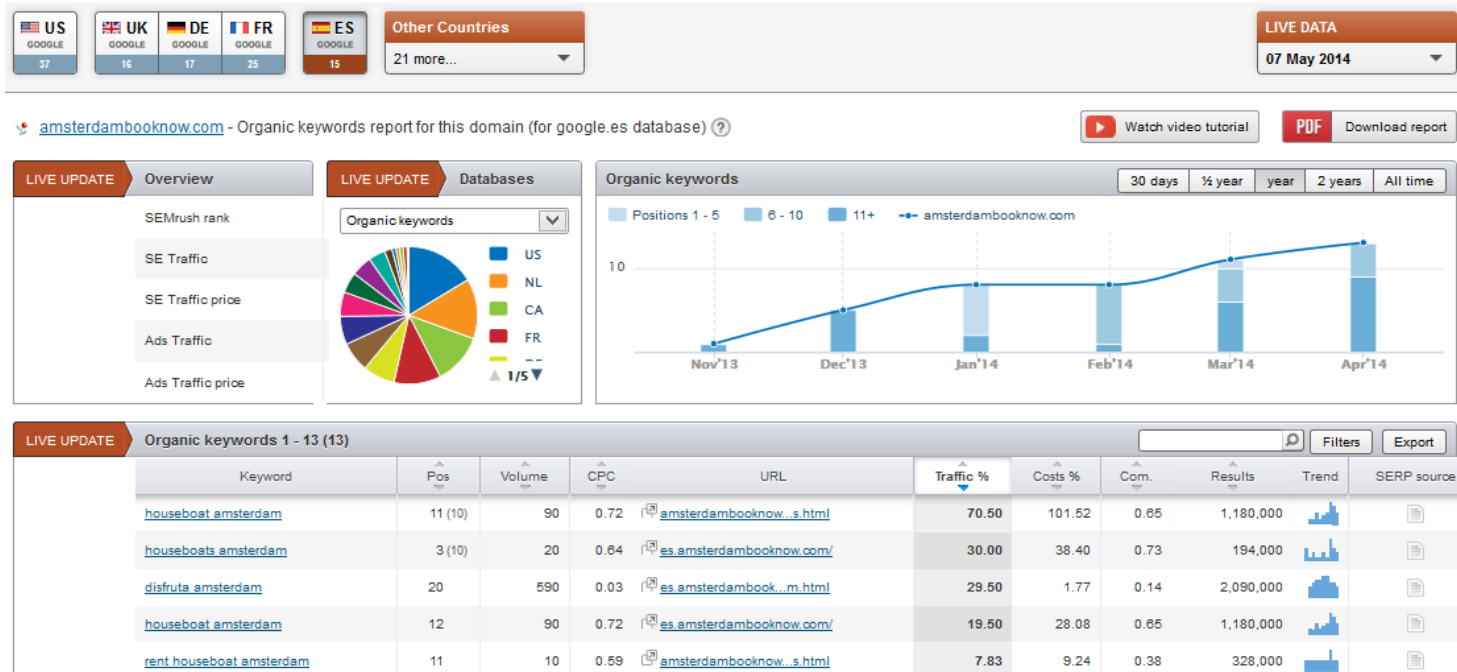
In GOOGLE.de:



We positioned the following keywords in Google.de on the first two pages:

- houseboat amsterdam
- hausboot amsterdam
- houseboat amsterdam
- hausboote amsterdam

In GOOGLE.es:



We positioned the following keywords in Google.es on the first two pages:

- houseboat amsterdam
- houseboats amsterdam
- disfruta amsterdam
- rent houseboat amsterdam

Queries

Feb 1, 2014 - Apr 30, 2014 ▾

Google Search: Top 1,000 daily queries.

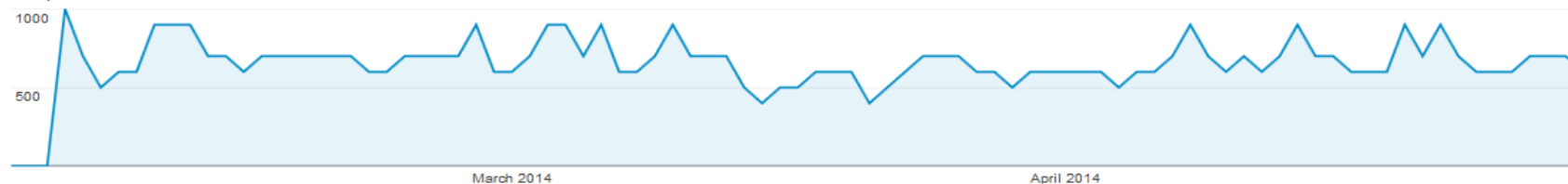
Customize Email Export ▾ Shortcut

 % of clicks: 85.71%

Explorer

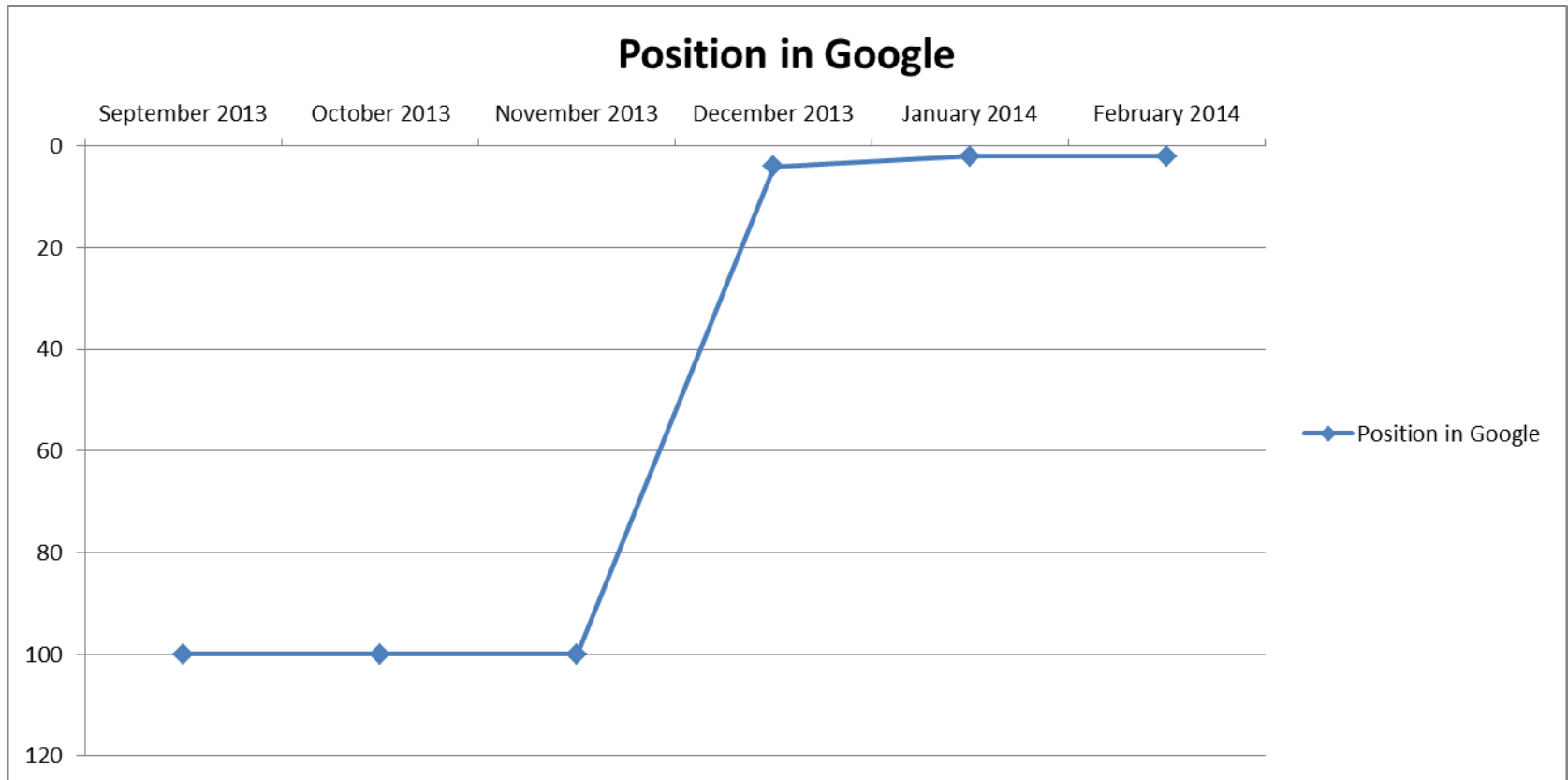
 Impressions ▾ VS. [Select a metric](#)


● Impressions



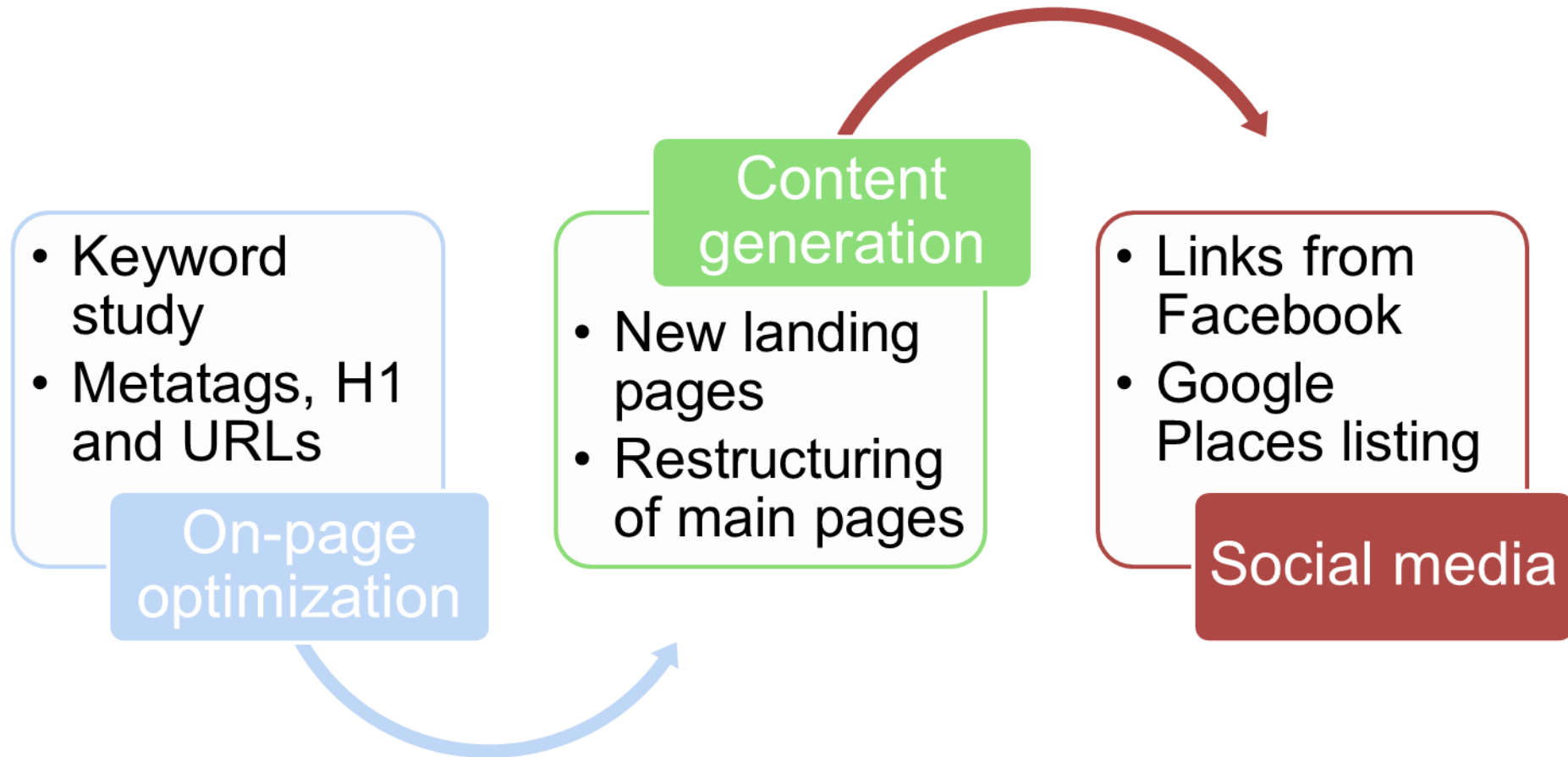
Query	Impressions [?]	Clicks [?]	Average Position [?]	CTR [?]
	59,816 % of Total: 79.75% (75,000)	1,962 % of Total: 98.10% (2,000)	21 Site Avg: 33 (-39.57%)	3.28% Site Avg: 2.67% (23.00%)
1. amsterdambooknow com	60 (0.10%)	0 (0.00%)	1.0	0.00%
2. foto museum amsterdam	5 (0.01%)	0 (0.00%)	1.0	0.00%
3. van gogh musem amsterdam	5 (0.01%)	0 (0.00%)	1.0	0.00%
4. van gogh museum pictures	5 (0.01%)	0 (0.00%)	1.0	0.00%
5. amsterdam book now	170 (0.28%)	70 (3.57%)	1.3	41.18%
6. amsterdambooknow	22 (0.04%)	16 (0.82%)	1.3	72.73%
7. house in amsterdam for rent	5 (0.01%)	0 (0.00%)	1.4	0.00%
8. van gogh amsterdam museum	5 (0.01%)	0 (0.00%)	1.4	0.00%
9. vincent van gogh museum	5 (0.01%)	0 (0.00%)	1.4	0.00%
10. hermitage in amsterdam	5 (0.01%)	0 (0.00%)	1.6	0.00%

"houseboats amsterdam": from being on a lower position than 100 to 7 (1st page on Google)



houseboats amsterdam: from being on a lower position than 100 to 7

»increase
+ 93 %



Kigo at a Glance

Founded in 2008 by fellow vacation rental manager Shawn, Kigo has come a long way over the last 5 years, now sitting firmly as one of the leading providers of vacation rental software.



Based in the heart of Barcelona with offices in Philadelphia and Bangkok, our 50+ vacation rental specialists are proud to have helped over 800 property managers welcome in total more than 67,000 bookings per month.

Reservation System

Full Online Automation

Automate every aspect of your vacation rental business;
from availability calendars to dynamic pricing and auto-filled emails.

The screenshot displays the Reservation System interface, which includes a booking calendar, a reservation manager, and an email template editor.

Booking Calendar: A table showing reservations for June 2013. The columns are Check-in, Check-out, Days, Guest, and Property.

Check-in	Check-out	Days	Guest	Property
Wed, (11m 7)	Sat, (11m 7)	3	twice	EMULU TORRE
05 Jun 2013	08 Jun 2013			
Wed, (12m 0)	Mon, (11m 0)	5	stines test	Cucma New
05 Jun 2013	10 Jun 2013			
Thu, (11m 4)	Fri, (11m 4)	1		Ben w d
06 Jun 2013	07 Jun 2013			
Mon, (11m 0)	Thu, (11m 0)	3	el babba	rot hote
10 Jun 2013	13 Jun 2013			
Wed, (11m 0)	Sun, (11m 0)	4		Viva Ba
12 Jun 2013	16 Jun 2013			
Wed, (11m 0)	Sun, (11m 0)	4		Eerlin C
12 Jun 2013	16 Jun 2013			Adaptm

Reservation Manager: A table showing reservation details. The columns are Order, Template name, and Sender & Recipients.

Order	Template name	Sender & Recipients
1	Availability Confirmation, Price and Hold Dates Question	From: <training@kigo.net> To: Reservation guest

Email Template Editor: A form for editing email templates. The fields are Template name, Email subject, and a list of variables to insert.

Template name: Availability Confirmation, Price and Hold Dates Question

Email subject: Insert an auto-completed Kigo variable

- Owner street
- Owner postal code
- Owner city
- Owner country
- Reservation guest
- Guest full name
- Guest first name
- Guest last name

Our booking calendar and reservation manager will organize reservations easily
so that you never miss a booking.

Channel Manager

Get connected, get booked!

Take your vacation rental advertising to the next level; connect with over 35 of Kigo's portal partners, Booking.com, FlipKey, HomeAway, to name a few.

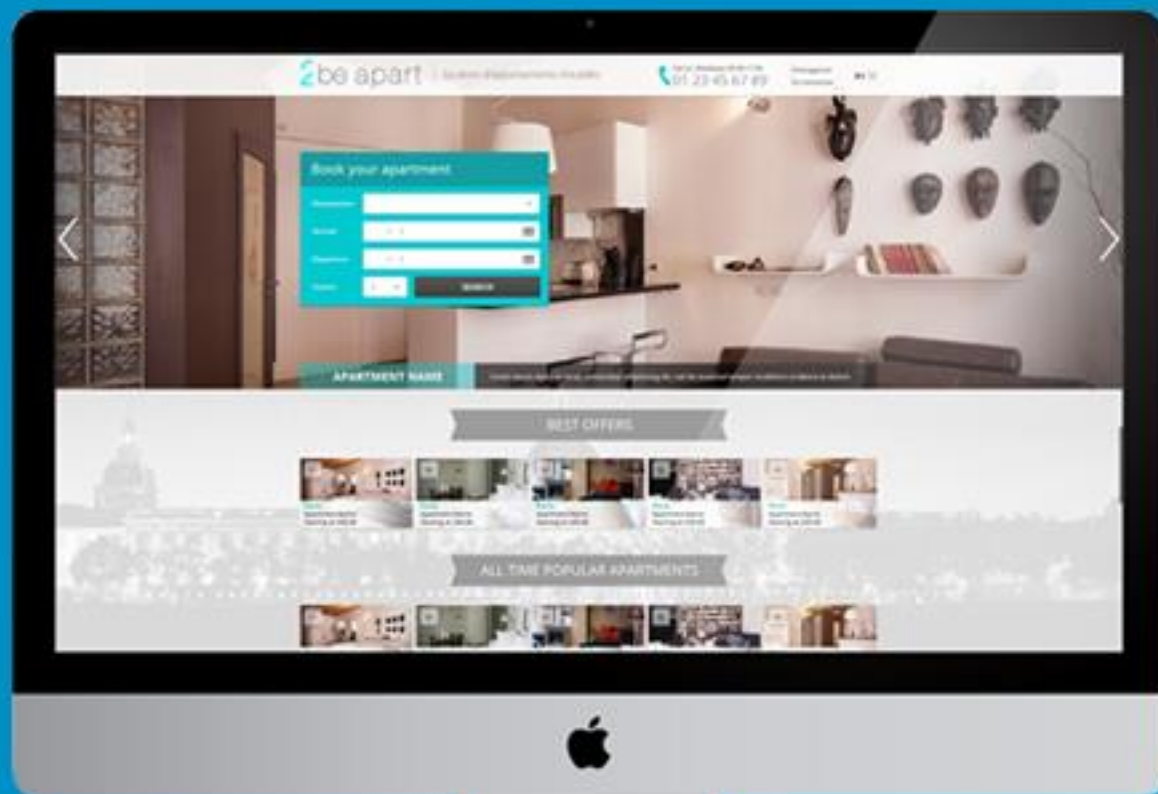


BOOST BOOKING POTENTIAL AND NEVER WORRY ABOUT ENCOUNTERING A COSTLY DOUBLE-BOOKING.

Mobile Ready Websites

Fully Integrated with the Kigo System

Choose between an easily customizable website template or a personalized design that complements your brand.



And, go
that extra
mile with
our **SEO &
Social
Media
packages**